

PAYMAGNET

Bring your own device payments



Every small merchant needs a **low-cost & simple way to accept payments**

Investing in POS hardware is not an option

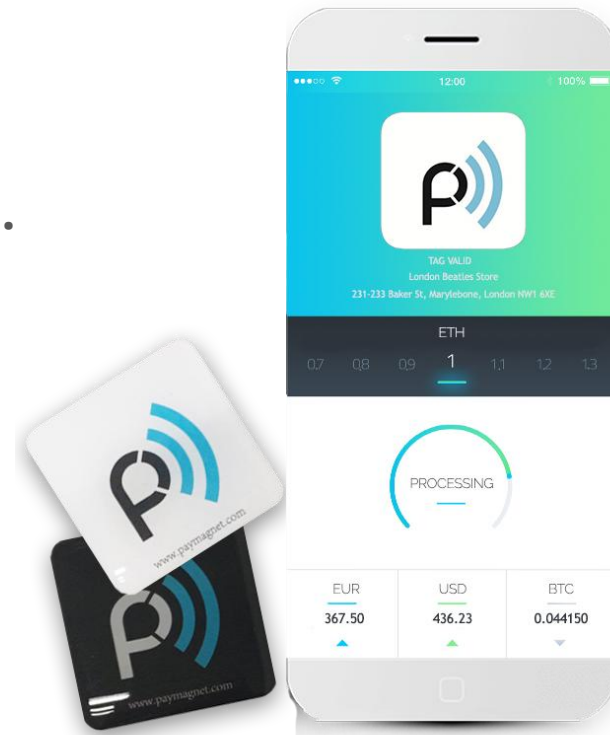
We have responded to these merchants needs and more...

OUR NEW APPROACH – IS A NETWORK OF NFC TAGS

We invented a new way to pay, using smartphones on our network of NFC tags

We shifted the payment processing onto the client's device

Tap & Go – but without a POS terminal.





EACH PAYTAG CONTAINS A UNIQUE ID

We map those IDs in our system to merchant's places, shops, restaurants, casinos, cabs...

Customers pay in-app. Done.



PAYMAGNET

The Core



CEO

Martin Glettler M.Sc
Experienced IT-CEO
Banking/Security
Large Scale IKT
Santander, A1
Telekom, T-Systems,
Ministry of Interior,
GovCERT, Federal
chancellery Austria



COO

Thorsten
Guggenberger M.Sc
Experienced IT-COO
Negotiator/Contracts
Dinersclub
Airplus
Alcatel



HEAD OF IT

Christian Zöchmann
IT Professional
SE-Quality Assurance
Porsche Informatik
T-Mobile, ...

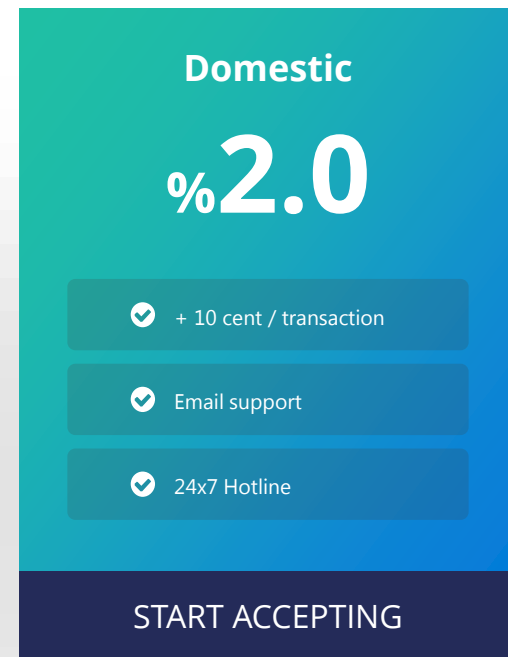
Revenue Model

Merchant's are billed for every processed transaction on their tags

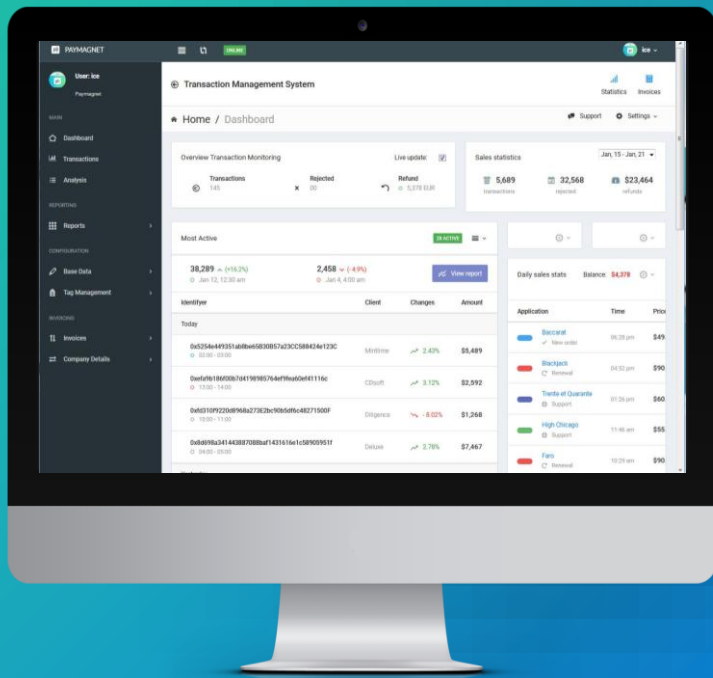
No monthly fees
No hardware costs

Pay by cards, Visa / MC / CUP
Pay by wallets / crypto – receive EUR/USD
or pure Crypto to Crypto options

SIMPLIFIED



This is not an offer



We run on a fully PCI DSS certified cloud environment.

WE SCALE IN SOFTWARE

Global cloud backend

We have the power to grow exponentially. Paymagnet scales automatically, depending on load.

The backend, keeps track of transactions,

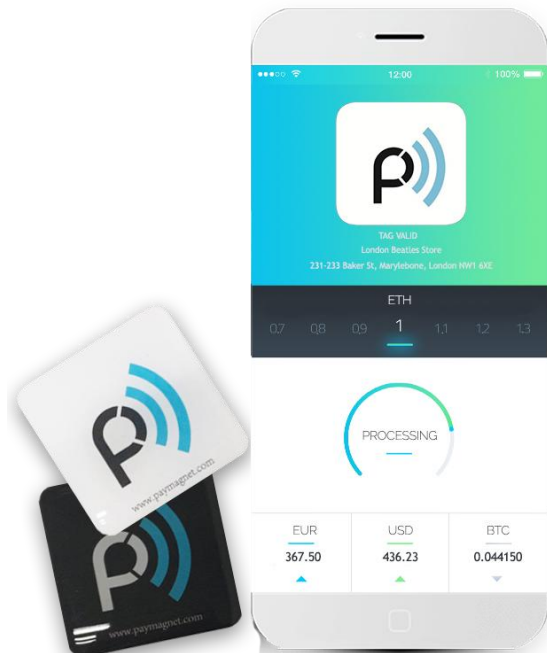
- stores meta-data about devices,
- provides reporting capabilities,
- configures settlement / reconciliation,
- offers real time notifications,
- maps PayTags to locations, online.

Competition

	Works without terminals /adapters	Works in stores, cabs, casinos	Supports Crypto currencies ETH/BTC	Rollout costs below 0.50 USD/merchant
Square	✗	✓	✗	✗
ApplePay	✗	✓	✗	✗
PayPal	✓	✗	✓	✓
iZettle	✗	✓	✗	✗
MasterPass	✗	✓	✗	✗
Paymagnet	✓	✓	✓	✓



Where are we



- July 2016** — **BBVA Finalist Top20 Fintech Worldwide**
Featured @ NextMoney NewYork, by BBVA Fintech Connect UK
- Oct 2016** — **Signed Partnership with UATP**
UATP signed paymagnet to enable airlines to accept contactless payments seamlessly
- Q4 2016** — **PCI DSS compliance AOC**
PayMagnet was audited successfully, PCI DSS compliant.
- Jan 2017** — **Signed Partnership Wirecard Bank**
Wirecard AG based in Germany offers acquiring services for paymagnet and extends it's reach to 43 countries in Europe.
- Feb 2017** — **Signed TTF Asia HongKong/ CUP**
Paymagnet now supports ChinaUnionPay,Quickpass through acquiring partners in Beijing and HongKong.
- Q4 2017** — **Strategic talks with Mastercard**
Paymagnet's technology is discussed with the "head of global POS acceptance" Mastercard
- Q1 2018** — **KRAKEN Tier4 Interface**
Paymagnet is approved tier4 by the KRAKEN exchange, which finally adds in-app crypto-to-fiat conversion.

Why Paymagnet is unstoppable



RUNS ANYWHERE

No Pos terminal infrastructure requirement



LOW COST

0.20 cents per PayTag



“TAP & GO “
common behavior

SUPPORTS
INEXPENSIVE
PHONES



ethereum

Pay in CRYPTO
Settle in FIAT
options

WE BUILD
OUR OWN
ACCEPTANCE
NETWORK



Paymagnet

Get In Touch

Headquarter: Europe

Contact us via email , or call our agents in the call center 24x7, and we will get back to you immediately

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